



Town of Wake Forest

North Carolina

Downtown Projects Fact Sheet

The Town of Wake Forest has developed a clear vision for downtown. Known as the *Renaissance Plan for the Heart of Wake Forest*, the initiative is the culmination of an intensive community input process designed to provide a foundation for revitalization efforts for the historic downtown core, as well as the future development of areas surrounding the historic Central Business District. The recently completed half-mile section of Franklin Street is the first constructive phase of the Renaissance Plan and is considered the newest gateway to downtown Wake Forest. In the coming months and years residents will observe other exciting changes throughout the area, including several road enhancements, Downtown Streetscape, and a new Town Hall.

Road Enhancements

Total Projected Investment: \$8.92 million

The Town of Wake Forest is planning several road improvement projects for downtown. The following are brief descriptions of these initiatives and the Town's estimated investment:

Franklin Street\Holding Avenue\Elm Street Renaissance refurbishment

Projected Investment: \$6 million

South Main Street Roundabout\Stadium Street widening\US1-A asphalt overlay

Projected Investment: \$1.1 million

South Franklin Street construction completed from NC 98 bypass to Holding Avenue

Total Investment: \$220,000

New Town Hall

Total Projected Investment: \$8 - \$10 million

Wake Forest has experienced tremendous population growth over the last five years. During the same period, the number of Town staff has also increased significantly. As a result, the current Town Hall, which was constructed in 1979, can no longer adequately accommodate the needs of the Town and its employees. Proposals call for a facility that will meet current needs as well as future requirements, including greater office space, additional meeting rooms, a larger Board room with broadcast capability, enhanced storage, and expanded parking. The new facility is expected to be completed by 2008.

Downtown Streetscape

Total Projected Investment: \$1.15 million

Downtown Streetscape is a comprehensive revitalization initiative intended to improve the commercial historic area's aesthetics, pedestrian safety, and accessibility. The four-phased project will include concrete and/or granite curbing, sidewalks, regrading, street pavement repair, utility repairs, landscaping, an irrigation system for landscaping, pedestrian and architectural lighting, striping for parking, street furnishings, and other enhancements designed to make downtown Wake Forest even more inviting and pedestrian-friendly.

Phase I includes the south side of the intersection of South White Street and Roosevelt Avenue, including both sides of South White Street from the intersection at Roosevelt Avenue to Wait Avenue and the west side of South White Street from Wait Avenue to Jones Street. Phases II and III encompass the east side of South White Street from Wait Avenue to Jones Street and both sides of South White Street from Jones Street to Elm Avenue. Phase IV includes the north side of the South White Street and Roosevelt Avenue (NC 98) intersection, extending 100 feet (100') from the South White Street centerline to the east and west. Phase IV also includes both sides of North White Street beginning at the Roosevelt Avenue intersection and ending at East Spring Street.